

Missional Connection Director

Job Description – Agape Ministry DBA Camp Agape

Reports to: Executive Director

Status: Full-Time, Salaried

The Agapé Ministry Missional Connection Coordinator is a full-time position responsible to the Executive Director. Agapé is a growing/developing ministry, especially reaching out to marginalized individuals and communities. As such, the individual must be open to accepting as brothers and sisters loved by God ALL PEOPLE regardless of their age, gender, sexual orientation, sexual or gender identity, ethnic heritage, race, ability/disability, or socio/economic position. The individual will work closely with the Executive Director to learn about the vision and direction of the ministry, become acquainted with the constituency and the community, and participate in meetings and gatherings as requested by the Executive Director. More specific responsibilities are provided below. The Missional Connection Director serves as a key ministry leader who nurtures relationships, strengthens the camp's presence in the community, and ensures that programs reflect the mission of Christ-centered hospitality, discipleship, and fellowship. This role blends community connection, marketing, retreat coordination, administrative support, hiring assistance, and summer camp program planning and implementation. This position requires a blend of office work, hands-on camp support, and community engagement. Seasonal fluctuations in workload are expected, particularly during the summer camp season.

General Qualifications

1. Commitment to Christian faith and alignment with the mission and values of the camp.
2. Strong interpersonal and communication skills; comfortable speaking with families, churches, and community partners.
3. Experience or willingness to learn key concepts in marketing, ministry, camp leadership, or nonprofit work preferred.
4. Ability to manage multiple projects, multitask, and stay organized.
5. Competency or willingness to learn various social media, digital communication tools, and basic design platforms.
6. Willingness to work evenings and weekends, especially during summer camp season. With the ability to maintain a flexible schedule year-round.
7. Ability to lift, move, and participate as needed in program activities.
8. Strong creative communication skills, with the ability to convey information clearly, thoughtfully, and engagingly across multiple settings.
9. Excellent organizational and time-management skills, with the ability to prioritize tasks and manage multiple responsibilities effectively.

10. Ministry-minded leadership approach grounded in service, integrity, and a commitment to mission-driven work.
11. Proven ability to work collaboratively as part of a team, contributing positively to a supportive and cooperative work environment.
12. Flexible and adaptable, with the ability to respond positively to changing needs, schedules, and responsibilities.
13. Strong problem-solving skills, demonstrating initiative, sound judgment, and a proactive approach to challenges.

Essential Duties

Missional & Community Engagement

1. Build and maintain strong relationships with churches, families, donors, volunteers, and community partners.
2. Represent the camp at congregational visits, community events, and ministry opportunities.
3. Support efforts to increase camper participation, retreat engagement, and ministry visibility.
4. Serve as a welcoming connection point for families and guests.

Marketing & Communications

1. Develop and implement marketing strategies to promote camps, retreats, and special events.
2. Manage social media, newsletters, website updates, and digital communication.
3. Create content (photos, videos, stories, testimonies) that highlights the mission and ministry of the camp.
4. Maintain brand consistency across all communication platforms.

Retreat Coordination and Implementation

1. Serve as the primary contact for retreat groups, church partners, and guest ministries.
2. Manage retreat bookings, communication, schedules, and special requests.
3. Coordinate hospitality needs with kitchen, housekeeping, and maintenance teams.
4. Welcome retreat groups upon arrival and ensure a positive, mission-centered experience.
5. Host retreat groups as scheduled

Administrative Support

1. Provide general administrative support to the Executive Director and ministry team.
2. Assist with scheduling, communications, records management, and data entry.

Hiring & Staff Support

1. Assist in the recruitment and onboarding of seasonal summer staff.
2. Support the hiring process by posting openings, screening applicants, and coordinating and conducting interviews.
3. Prepare and implement staff training with paid staff and volunteers.
4. Maintain communication with seasonal staff throughout the year.

Summer Camp Program Planning & Implementation

1. Design meaningful, Christ-centered summer camp programs.
2. Assist in planning camp schedules, activities, special events, and ministry experiences.
3. Help manage logistics related to camper check-in, parent communication, and program flow.
4. Provide on-the-ground support during summer sessions, ensuring safety, spiritual growth, and fun.
5. Serve as a positive, faith-driven role model for campers and staff.